



Processed Fishery Products Business Meeting in Selected East Japan Regions

Buyers are invited to attend business meetings
with local fish processing businesses of Sanriku- Joban region,
two of the world's richest fisheries.
Don't miss this opportunity to find a business partner in the region!

Participating Companies
Application period

May 21 Tue.
June 7 Fri.
2024

Aomori
Iwate
Miyagi
Fukushima
Ibaraki
Chiba

What is Sanriku-Joban region?

6 prefectures Aomori, Iwate, Miyagi, Fukushima, Ibaraki and Chiba.

Business meeting process



Business meeting
Registration

Until June 7(Fri.)



Online business
meeting

Mid-July to
mid-September



Face-to-face
business meeting
in Sendai

October 28(Mon.)



Overseas Buyer
Tasting Event

Late November to
mid-December



Toward building
supply chains
and expanding
import channels!



JTB Corporation hosts the "Processed Fishery Products Business Meeting"
as a part of Fisheries Agency's FY2024 Sales Promotion Support Project
for the Reconstruction of Fishing Industry.

\ Apply from here! /



See reverse side for details ▶



Processed Fishery Products Business Meeting in Selected East Japan Regions

The face-to-face business meeting will be held in Sendai City in October 2024.

For the face-to-face business meeting, we will first conduct online business meetings. Before and after the face-to-face business meeting, we plan to have opportunities to actually visit markets and fishing grounds in the Sanriku and Joban regions. As a sub-event, we plan to hold a session for overseas buyers to taste products from Japanese seafood processing companies in 3 countries.

* We arrange the participants in the face-to-face business meeting based on the result of the questionnaire after the online business meeting.

Registration

Application period

Until **June 7 (Fri.)**

Outline of participation from local businesses.

Participants : Fish processing businesses with fish processing facilities in Aomori, Iwate, Miyagi, Fukushima, Ibaraki, and Chiba prefectures

Product category : Processed fishery products (products that went through final processing at a fish processing plant in one of the above six prefectures)

Online business meeting

45min

1on1

Mid-July to
mid-September

- 1) Mid-July to early August : Hong Kong, Taiwan, Singapore, Philippines, Malaysia, Australia, etc.
- 2) Late August to mid-September : Thailand, Vietnam, USA, Middle East, etc.

Face-to-face business meeting in Sendai

October 28 (Mon.)

* After your attending face-to-face business meeting, a tour of inspection to production area is scheduled from October 29th.

Tasting for overseas buyers

To be held in Malaysia, Australia, Mexico

Late November to
mid-December

Toward building supply chains and expanding import channels!

Take advantage of this opportunity to build a new distribution channel here in two of the world's leading fisheries!

* The schedule is subject to change.

How to register

Registration
period

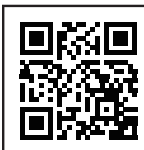
May 21 (Tue.) - June 7 (Fri.)

* Please note that the application period may be shortened in case of a large numbers of application.

To apply, please use the URL below or the QR code to the right, and apply through the special website.

<https://www.lapita.jp/jfa/fishery-products/top/>

Apply
from here! /



Contact

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