



Processed Fishery Products Business Meeting in Selected East Japan Regions

Buyers are invited to attend business meetings with fishery processors from the Sanriku-Joban region, one of the world's richest fishing grounds. Don't miss this opportunity to find business partners in this exceptional region!

Participating Companies
Application period

May 14 Wed.
|
May 30 Fri.
2025

Aomori

Iwate

Miyagi

Fukushima

Ibaraki

Chiba

What is Sanriku-Joban region?

6 prefectures Aomori, Iwate, Miyagi, Fukushima, Ibaraki and Chiba.

Business meeting process



Business meeting
Registration

Until May 30(Fri.)



Online business
meeting

Mid-July to
mid-September



Face-to-face
business meeting
in Sendai

October 27(Mon.)



Overseas Buyer
Tasting Event

Late November to
mid-December



Toward building
supply chains
and expanding
import channels!

JTB

 **LAPITA**

JTB Corporation hosts the "Processed Fishery Products Business Meeting" as a part of Fisheries Agency's FY2025 Sales Promotion Support Project for the Reconstruction of Fishing Industry.

\ Apply from here! /



See reverse side for details ▶



Processed Fishery Products Business Meeting in Selected East Japan Regions

The face-to-face business meeting will be held in Sendai City in October 2025.

For the face-to-face business meeting, we will first conduct online business meetings. After the face-to-face business meeting, we plan to have opportunities to actually visit markets and fishing grounds in the Sanriku-Jpban region. As a sub-event, we plan to hold a session for overseas buyers to taste products from Japanese fishery processing companies in 3 countries.

* We arrange the participants in the face-to-face business meeting based on the result of the questionnaire after the online business meeting.

Registration

Application period

Until May 30(Fri.)

Outline of Participation for Japanese Local Businesses

Eligible Participants : Fish processing businesses with processing facilities in Aomori, Iwate, Miyagi, Fukushima, Ibaraki, and Chiba prefectures
Eligible Products : Processed fishery products (products that underwent final processing at a fish processing plant in one of the six prefectures mentioned above)

Online business meeting

45min

1on1

**Mid-July to
mid-September**

1) Mid-July to early August : Hong Kong, Taiwan, Philippines, Vietnam, India, USA, Middle East, etc.
2) Late August to mid-September : Singapore, Malaysia, Thailand, France, Australia, Latin America, etc.

Note: The allocation of countries and regions is subject to change.

Face-to-face business meeting in Sendai

October 27(Mon.)

* After your attending face-to-face business meeting, a tour of inspection to production area is scheduled from October 28th.

Tasting for overseas buyers

To be held in 3 countries (TBD)

**Late November to
mid-December**

Toward building supply chains and expanding import channels!

Take this opportunity to establish new sales channels in the Sanriku-Joban region, one of the world's leading fishing grounds!

* The schedule is subject to change.

How to register

May 14(Wed.) - May 30(Fri.)

* Please note that the application period may be shortened in case of a large numbers of application.

Please apply via the website below or by scanning the QR code on the right.

<https://www.lapita.jp/jfa/fishery-products/top/>

Apply
from here!



Registration
period

Contact

Secretariat of Processed Fishery Products Business Meeting

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